

EXHIBIT AA - REDACTED

[REDACTED]

[REDACTED]

GRAM is a high visibility asset that we want to support as close to launch as possible, [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] unmatched distribution

[REDACTED]

[REDACTED]

- [REDACTED]

- High expected retail interest

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]